

"Light Up A Life"

We invite you to "share the spirit of the holidays with a gift in honor or memory".



Dr. Theodore
& Mrs. Melva S. Max

November 2010

Dear Friends of Hospice,

For the past two decades we have been actively involved with Hospice and this wonderful event. "Light Up A Life" is a **holiday tradition** which offers us a meaningful way

to remember or honor someone who has touched our lives, while making a difference in the lives of others, and at the same time, **supporting the mission of Hospice & Palliative Care, Inc.**

This year, I recognize that you all will be making tough choices about what organizations to support, but I want you to know that your gift whether large or small really does "Light Up A Life". **Each year hundreds of patients and their families need Hospice.** Whether their needs be physical, emotional, spiritual or practical, Hospice helps provide comfort and dignity for the sick and dying.

The holiday season is a time to share memories, remember loved ones, exchange gifts, and celebrate friendships.

During our lives, it is not the journey alone we remember, but it is those who have marked the way and made the moment special.

We believe this old poem provides words to live by and we hope you will consider them for the year ahead...

"...find the time to volunteer,
Try to understand,
First think of someone else,
Laugh a little more,
Express your gratitude,
Welcome a stranger,
Gladden the heart of a child,
Speak your love,
Speak it again,
Speak it still once more."

Please participate in this holiday tradition and "share the spirit of the holidays with a gift in honor or memory" by donating to "Light up a Life" by December 31st.

Best Wishes,

Ted and Melva Max

Dr. Theodore & Mrs. Melva S. Max
2010 Light Up A Life Chairpersons

Locations & Dates

Sangertown Square, New Hartford – Nov. 15 – Dec. 22

Hospice & Palliative Care Office – Nov. 29 – Dec. 31

AmeriCU – Nov. 29 - Dec. 23

Black River Blvd., Rome

Griffiss Park, Rome

Commercial Drive, New Hartford

Oneida Savings Bank – Nov. 29 – Dec. 17

Oneida & Hamilton

Kinney Drugs, Old Forge – Dec. 6 – Dec. 12

Little Falls Antique Center, Little Falls – Nov. 26 – Dec. 24

Wal-Mart SuperCenter, Herkimer – Nov. 29 – Dec. 18

Sponsors

Adirondack Financial Services

Cathedral Corporation

The Max Family

P J Green

Townsquare Media

WKTV NewsChannel 2

Thank you to our generous sponsors.

P.S. If you do not wish to receive further fundraising communications from Hospice & Palliative Care, Inc., please contact the Development Office in writing at 4277 Middle Settlement Rd., New Hartford, NY 13413.



“Light Up A Life” DONATION CARD

PLEASE PRINT CLEARLY AND INCLUDE ALL INFORMATION

[] \$100 [] \$50 [] \$25 [] \$10 [] other \$ _____ [] In Memory Of or [] In Honor Of: _____

Gift From (Your Name): _____

Street: _____ Phone: _____

City/State: _____ Zip: _____

[] No acknowledgement is necessary. [] Please send an acknowledgement to the person listed below:

Name: _____

Street: _____

City/State: _____ Zip: _____

Please return to Hospice – LUAL, 4277 Middle Settlement Road, New Hartford, NY 13413

Please place my personalized tag on a Holiday Tree located at:

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> Sangertown Square Mall
New Hartford | <input type="checkbox"/> AmeriCU Credit Union
____ Black River Blvd., Rome | <input type="checkbox"/> Oneida Savings Bank
____ Oneida | <input type="checkbox"/> Wal-Mart
Herkimer |
| <input type="checkbox"/> Hospice & Palliative Care, Inc. Office
New Hartford | <input type="checkbox"/> _____ Griffiss Park, Rome | <input type="checkbox"/> _____ Hamilton | <input type="checkbox"/> Little Falls Antique Center
Little Falls |
| | <input type="checkbox"/> _____ Commercial Drive, Yorkville | <input type="checkbox"/> Kinney Drugs
Old Forge | |



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